



### NEDA Seminar Workshop on Innovative Financing Debt Sustainability and Debt Management

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### **Session Objectives**

It is important to know how creditors see sovereign risks. Knowing your "enemy" is the best way to win battles!!

In this context, this session helps participants to understand:

- I. What is the sovereign risk and sovereign rating?
- II. How does JICA assign and monitor sovereign ratings?
- III. What is the public debt management?
- IV. What are the potential cost-risk tradeoffs of different financing options?

The views expressed in this presentation material are those of the author and do not necessarily represent official position of Japan International Cooperation Agency ("JICA").

### I. What is the sovereign risk and sovereign rating?

### What is sovereign risk?

**Country Risk**: Overall risk of conducting trade and investment activities in a country.

#### Sovereign Risk:

Default risk, i.e., sovereign government of country fails to meet its payment obligations by lack of willingness or capacity.

Economic risks:

- Economic policy (e.g., fiscal, monetary and business regulations)
- Size, composition and terms of debt
- Deterioration in capacity to repay, etc.

Political risks:

- War/internal conflict
- Expropriation/nationalization
- Currency and trade controls, etc.

Sovereign risk analysis mainly focuses on the economic risks of borrowing countries, but also considers the political factors that may affect economic risks.

### Viewpoints of sovereign risk analysis (1/3)

#### Political aspects

- Durability, stability and legitimacy of the government
- Imminence of war/local conflicts and stability of public security
- Willingness to pay

#### Economic structure

- Diversity of economic structure
- Productivity trends
- Resilience of the economy to shocks
- Size and efficiency of the public sector
- Quality of economic policies
- Labor market flexibility
- Effectiveness of the education system
- Income disparities

### Viewpoints of sovereign risk analysis (2/3)

#### Economic growth potential

- Rate and sustainability of economic growth
- Size and composition of savings and investment
- Fiscal flexibility
  - Government revenue and expenditure composition
  - Revenue raising capacity and efficiency
  - Expenditure effectiveness and rigidity (including pension obligations)
  - Maturity profile, currency composition, and size of debt
  - Timeliness, coverage and transparency in reporting

### Viewpoints of sovereign risk analysis (3/3)

#### Monetary and financial sector stability

- Credibility and capacity of central bank
- Effectiveness of monetary policy tools
- Growth of money and credit
- Exchange rate level and stability
- Stability of financial system
- Quality of supervision of financial system

#### External robustness

- Export diversification (commodities and destinations)
- Structure of current account
- Composition and stability of capital flows
- International reserve adequacy

### Viewpoints of credit rating agencies

#### Indicators Used by the Credit Rating Agencies (By Type of Driver) Fitch Standard & Poor's Moody's GNP and GDP per capital Macro/ GDP per capita Rate and pattern of economic growth Long-term volatility of nominal Range and efficiency of monetary Growth Consistency of monetary and fiscal policies and credibility of policy policy tool output Size and composition of savings and framework Scale of economy Sustainability of long-term growth path Integration in economic investment Competitiveness of economy Money and credit expansion and trade zones Depth of demand for local currency Price behavior in economic cycles Capacity to implement countercyclical macro policies Composition of current account Public Government's ability to raise General government revenue, Financial assets of government taxes, cut spending, sell assets, finance Sovereign net foreign asset position expenditure, and surplus/deficit or obtain foreign currency (e.g., Volatility of government revenue trends Revenue-to-GDP ratio from official reserves) Compatibility of fiscal stance with Medium-term public debt dynamics monetary and external factors Credibility of fiscal policy framework and Revenue-raising flexibility and institutions efficiency. Financial flexibility Expenditure effectiveness and **Dressures** Size and health of nonfinancial public sector enterprises Debt. Level of debt Size and growth rate of public debt General government gross and net Composition of government debt Interest payments and revenues debt; gross and net external debt. (maturity, interest rate, and currency) Structure of government debt Share of revenue devoted to interest Contingent liabilities of government Debt repayment burden Debt service burden Maturity and currency structure of Maturity profile and currency Debt dynamics foreign liabilities and assets Conditional liabilities composition. Distribution of foreign liabilities and Financial depth Access to concessional funding Debt and breath of local capital assets by sector Payment record markets. Macro-prudential risk indicators Robustness of financial sector Financial Financial sector strength Quality of banking sector and supervision Contingent liabilities of banking sector Effectiveness of financial sector Contingent liabilities of banking sector sector Foreign ownership of banking sector

Source: IME WEO (2010)

### **Current ratings by rating agencies**

	S&P	Moody's	Fitch	OECD
Bhutan	N/A	N/A	N/A	6
Cambodia	N/A	B2 Stable	N/A	6
Lao PDR	N/A	N/A	N/A	7
Myanmar	N/A	N/A	N/A	7
Sri Lanka	B+ Negative	B1 Stable	B+ Negative	6
Timor-Leste	N/A	N/A	N/A	6
Vietnam	BB- Stable	B1 Stable	BB- Stable	5

# II. How does JICA assign and monitor sovereign ratings?

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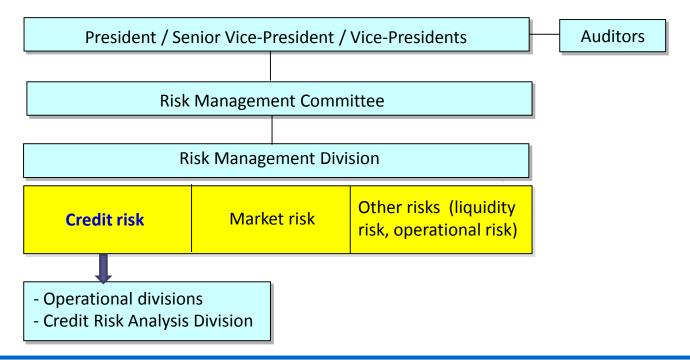
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### **Specific features of JICA's asset portfolio**

- More than 99% are sovereign credits to developing countries.
- Main clients are Asian countries: India, Indonesia, and Vietnam are the big three.
- Average maturity is 10.36 years, and average interest rate is 1.39% p.a.. They are not matched with liability side with average maturity of 6.84 years and average interest rate of 1.32% p.a.
- Offered interest rate is principally fixed while fixed spread loans are offered too in a limited case.
- Lower income countries get softer terms and conditions opposite from commercial creditors.

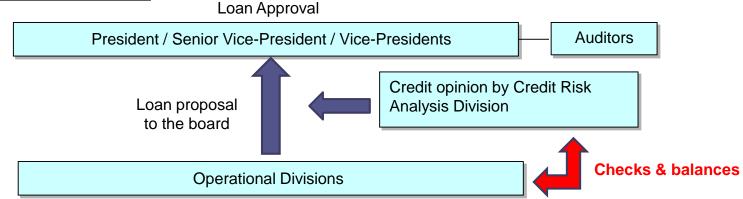
### JICA's risk management framework

- To enable the timely and accurate identification of the source, level, and relationship of various risks from operations.
- To ensure that JICA's risk exposure is commensurate with the risk appetite of stakeholders, and an appropriate balance is kept between financial and development objectives.

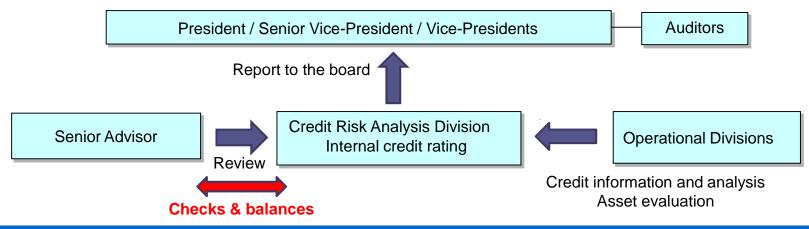


### **Credit evaluation process (sovereign loans)**

#### **Loan Approval Process**



#### **Internal Credit Rating Process**

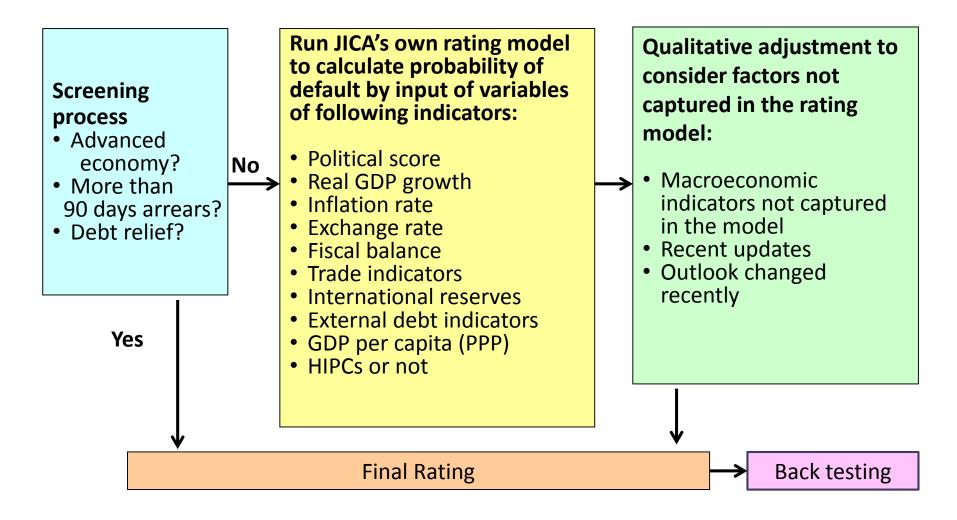


### **Internal credit rating process**

- 1. Macroeconomic assessment: structure, policy, and outlook
- 2. Consultation with operational divisions to capture their views on political and economic situations
- 3. Review the score of quantitative rating model for assessing the probability of default
- 4. Qualitative adjustment to arrive at the final rating
- 5. Internal rating committee with review by the third party (= Off-line Senior Advisor)
- 6. Final decision by Director General
- 7. Internal notice to the board members and related departments (rating is restricted information.)

Credit rating is used in loan approval, asset self-evaluation, and allowance for doubtful accounts.

### Internal sovereign credit rating framework



### **Internal credit rating review process**

#### Semi-annual regular review

- All ratings are reviewed at desk in September every year.
- Specific criteria are set for another review at desk in March.

#### **Mission for review**

 Macroeconomic assessment missions are dispatched to selected countries for ad-hoc in-depth rating review, on-site monitoring, or new rating.

#### **Bi-weekly monitoring**

 Down grading of specific country's rating is discussed at bi-weekly monitoring committee, subject to specific criteria, arrears, debt relief and/or other credit events.

### Major monitoring items at regular review

- Debt servicing records
- Discussions at Paris Club Creditors meeting
- Overall macroeconomic indicators: Real economy, fiscal sector, monetary and financial sector, and external sector
- Frequently available data such as emerging bond index, exchange rate, stock price, international reserves, commodity prices, external credit rating companies' evaluation
- Political and economic events

III. What is the public debt management?—especially what practices are regarded as sound debt management by creditors?

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### What is the public debt management?

It is a process to establish and conduct a strategy for managing the government debt;

- to raise the required amount of funding;
- to achieve its risk and cost objectives; and
- to meet any other sovereign debt management goals of the government, such as developing and maintaining an efficient market for government securities (if any).

(Ref. Guidelines for Public Debt Management by IMF/WB)

### **Role of public debt manager**

An important role of the debt manager is;

- to identify the risks;
- to assess their magnitude; and
- to develop a strategy for managing the tradeoffs between expected cost and risk.
- Creditors assess sovereign risk by balanced assessment of the risks of debt structure and the debt management capacity of the borrower.
  - Two countries with exactly same debt profile may have different ratings depending on their debt management capacity.

### **Communication with creditors**

- The public debt managers should not only fulfill these responsibilities, but also should communicate better with the creditors.
- Effective debt management can improve the investor's confidence, and hence, creditworthiness of the government, through which you can:
  - raise adequate level of financing not in a distortive way, i.e., through market-based non-inflationary sources;
  - minimize debt service costs by using various instruments and maturities, and diversifying the debt portfolio to tap both domestic and foreign markets; and
  - reduce the vulnerability by lengthening maturity profile & smoothening debt servicing profile.

### Mid-term analysis of public debt (1)

- 1. Identify and analyze the cost and risks of existing debt.
- 2. Build the future financing scenario consistent with macroeconomic projection or scenarios (fiscal, monetary, external and market).
  - Macroeconomic assumptions (from M/o Planning etc.)
  - Relevant non-fiscal variables (commodity prices, etc.)
  - Future revenue and expenditure plan (from M/o Finance)
  - New financing requirements (borrowing needs)
  - Assumptions for interest rates, maturity and exchange rates of future financing
- 3. Project expected future debt stock and debt servicing cost over the mid to long term based on the above assumptions.
- 4. Generate a **baseline** "debt profile," consisting of key indicators of the existing and projected debt portfolio over the projection horizon.

### Mid-term analysis of public debt (2)

- 5. Calculate cost and risks of alternative portfolios under various assumptions, such as:
  - potential increase in debt servicing costs due to changes in interest or exchange rates relative to the expected costs;
  - potential mismatches between debt portfolio and revenue characteristics.
- 6. Identify the cost-risk tradeoffs, and rank alternative strategies.
- 7. Review implications of strategies with fiscal and monetary policy authorities, and for market conditions.
- 8. Summarize the costs and risks of alternative strategies for the debt portfolio management.
  - mitigate risks by modifying the debt structure
  - use hedging instruments when they are available.
- 9. Submit and secure agreement on *the mid-term debt strategy* or *the debt management report*.

### Macroeconomic policy coordination

- Crisis may be caused not by risky debt structure, but mainly by the result of poor economic policies.
  - Investors demand higher risk premiums when inappropriate fiscal, monetary, and exchange rate policies generate uncertainty in the financial markets.
- But there is a potential feedback from public debt management to macroeconomic policies.
  - Spillovers from public debt interest to private debts, exchange rate etc.
  - Consider that government debt is usually the largest financial portfolio in the country.
- Good coordination among macro policy makers is essential in good debt management.

### **Debt dynamics formula**

 Consider the budget constraint, i.e., budget deficit should be financed by net accumulation of debt.

 $\begin{aligned} Overall \ deficit &= PD_t + i_t \cdot D_t = D_{t+1} - D_t \\ \Leftrightarrow D_{t+1} &= (1+i_t) \cdot D_t + PD_t \end{aligned}$ 

where PD: primary deficit, D: debt stock, and i: interest rate.
Dividing both sides by GDP (Y),

$$\frac{D_{t+1}}{Y_t} = (1+i_t) \cdot \frac{D_t}{Y_t} + \frac{PD_t}{Y_t}$$
$$\Leftrightarrow \frac{D_{t+1}}{Y_{t+1}} \cdot \frac{Y_{t+1}}{Y_t} = (1+i_t) \cdot \frac{D_t}{Y_t} + \frac{PD_t}{Y_t}$$

 Denoting the ratio to GDP by lower case letters, and letting g the nominal GDP growth rate,

$$d_{t+1} = \frac{1 + i_t}{1 + g_t} \cdot d_t + pd_t \approx (1 + i_t - g_t) \cdot d_t + pd_t$$

## Implication of debt dynamics formula

- If interest rate equals growth rate, i.e.,  $i_t = g_t$ , then  $d_{t+1} = d_t + pd_t$ .
  - Primary balance (pd = 0) → debt-to-GDP ratio remains constant.
  - Primary deficit (pd > 0)  $\rightarrow$  debt-to-GDP ratio increases.
  - Primary surplus (pd < 0)  $\rightarrow$  debt-to-GDP ratio decreases.
- Any debt stabilization program should aim at containing primary deficit at least at balance—unless you have a strong belief that the nominal growth rate continues to stay above nominal interest rate.
- This algebra is used in various debt studies, including stress tests of debt sustainability analysis.

### **Debt dynamics with external debt**

• Public debt, consisting of domestic and external debt, evolves as

$$D_{t+1} - D_t = PD_t + (1 + e_t) \cdot i_t^f \cdot D_t^f + i_t^d \cdot D_t^d$$

D: debt stock, PD: primary deficit, *i*: average interest on debt, *e*: exchange rate depreciation rate.

(superscripts *d* & *f* denote domestic and foreign debt)

• Divide both side by Y (GDP) and denote the ratios by lower case, and let  $g_t$  as growth rate of real GDP and  $\pi_t$  as growth rate of deflator.

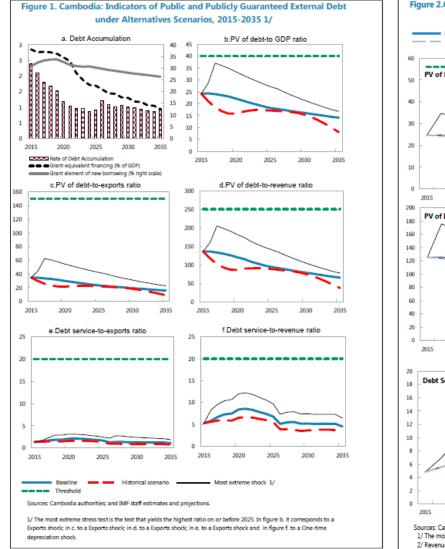
 $d_{t+1}(1+g_t)(1+\pi_t) - d_t = (1+e_t) \cdot i_t^f \cdot d_t^f + i_t^d \cdot d_t^d + pd_t(1+g_t)(1+\pi_t)$ Then let  $\alpha$  be the share of foreign debt to total debt, and

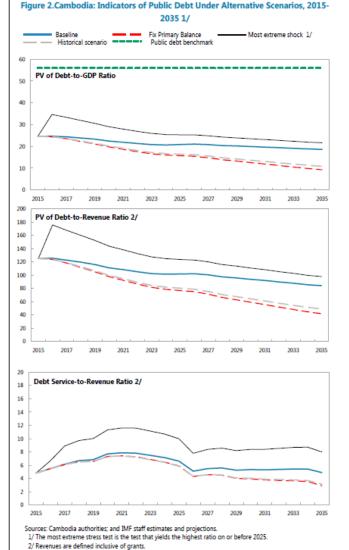
 Then, let α be the share of foreign debt to total debt, and rearranging yields

$$d_{t+1} = \frac{1 + \alpha(1 + e_t) \cdot i_t^f + (1 - \alpha) \cdot i_t^d}{(1 + g_t)(1 + \pi_t)} \cdot d_t + pd_t$$

 By applying different scenario parameters to the above, alternative debt paths can be calculated. Debt sustainability analysis by IMF/World Bank is constructed by this formula.

### **Example of IMF/WB DSA**





## IV. What are the potential cost-risk tradeoffs of different financing options?

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### Sustainable debt in theory and in practice

- In theory, debt sustainability is defined as No-Ponzi game condition, i.e., debt must be fully repaid in infinite future.
- In practice, public debt is regarded sustainable if debt indicators (e.g., debt-GDP ratio) do not explode.
- Debt burden can be assessed based on two aspects.
  - Flow: debt service = interest payment + amortization
     Liquidity burden
  - Stock: outstanding debt or net present value of future debt service

### → Solvency burden

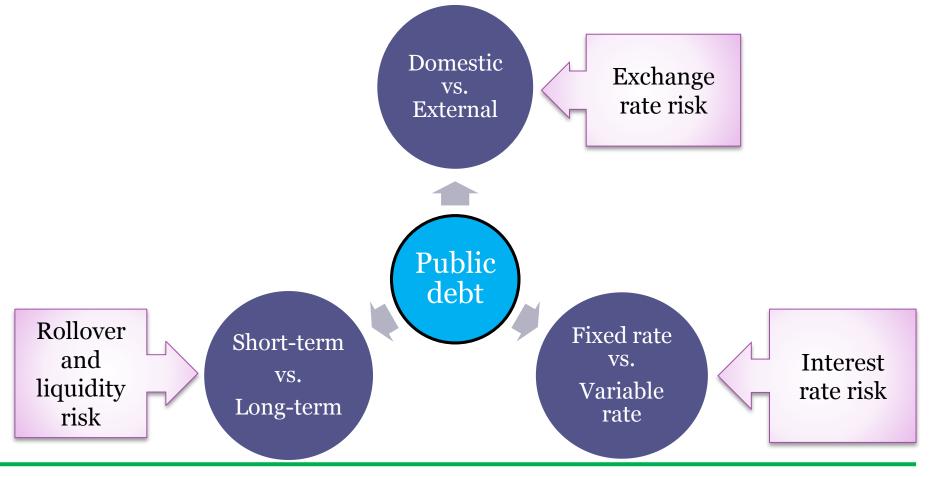
- Even if solvency condition is satisfied, the government can default due to liquidity shortage.
  - Good cash management and matching with revenue and payment is indispensable element for good debt management.

### **Common debt indicators**

- Debt burdens are measured relative to repayment capacity such as:
  - GDP: overall resources
  - Revenues: ability to generate fiscal resources
  - Exports: availability of foreign exchange (flow)
  - Foreign reserves: availability of foreign exchange (stock)
- Other characteristics of debt portfolio
  - Proportion of external debt in total public debt
  - Ratio of short-term external debt to international reserves
  - Average maturity
  - Average interest rate
  - Currency composition
- Contingent liabilities
  - In many countries, banking sector is explicitly or implicitly guaranteed by the government. PPP may also pose, sometimes significant, fiscal risks.

### **Financing options and risks**

Debts are contracted in various terms (source, maturity etc.) with different risks implications...



### **Classification of major risks**

Risk Types		
Market risk (Interest rate risk)	Impact of significant changes in interest rates (domestic and foreign) on debt servicing.	
Market risk (Currency exchange risk)	Impact of significant changes in exchange rate on debt servicing.	
Rollover risk	Risk that the existing debt needs to be rolled over at significantly higher interest, or debt cannot be rolled over at any interest rate.	
Liquidity risk	Situation where the volume of liquid assets diminishes under unanticipated cash flow obligations and/or difficulty in raising cash through borrowing in a short period of time.	
Settlement risk	Potential loss as a result of failure to settle for whatever reason other than default.	
Operational risk	Transaction errors in the various stages of executing and recording transactions due to inadequate internal controls.	

### Market risk

- Changes in interest rates affect debt servicing costs. Not only in the case of floating rate but also when refinancing the debt.
- Foreign debt also adds volatility to debt servicing costs due to exchange rate movements.

### **Rollover risk**

- The inability to roll over can lead to or worsen debt crisis. The market assessment on the sovereign risk may change in the future: the same terms and conditions of financing are not guaranteed.
- Same applies in the case of refinancing at exceptionally high funding costs.
- Managing this risk is particularly important for emerging market countries.
- Rollover risk can be reduced by adopting a duration target and active management (swaps).

### Relative weight on market risk vs. rollover risk

- Smaller developing countries have greater vulnerability because of;
  - less diversified economic structure,
  - small base of domestic financial savings,
  - less developed financial systems, and
  - vulnerable to financial contagion through the relative magnitudes of capital flows.
- Countries with deep and liquid government debt markets should focus primarily on <u>market risk</u>.
- Countries with limited access to foreign capital markets and also relatively under-developed domestic debt markets should give higher priority to rollover risk.

# **Tradeoff: interest and rollover**

- Fixed vs. floating rate  $\rightarrow$  interest rate risk
  - Investors may prefer floating rate bond under volatile inflationary environment, including its effect on their balance sheets.
  - Risks of volatile and possibly increasing debt service costs if interest rate rises.
  - It may also constrain the central bank's monetary policy.
    - Cannot raise interest rates to curb inflation or support the exchange rate because of concerns on the fiscal impact.
- Short-term vs. long-term  $\rightarrow$  rollover risk
  - Default risk if short-term debt cannot be rolled over at any cost, while long-term debt incurs higher interest.
  - Cost-risk tradeoffs typically depend on the level of debt, maturity profile, and shape of yield curve.

#### **Tradeoff: currency of debts**

	Foreign debt	Domestic debt
Advantages	<ol> <li>(1) Comparatively low interest rates.</li> <li>(2) Little risk of crowding out due to large international markets.</li> <li>(3) Chance of gaining international experience, usually being accompanied with a transfer of technical know-how from the lender.</li> </ol>	<ol> <li>Absence of exchange rate risk.</li> <li>Ability to use tax measures to attract local investors (or alternatively, to use legal means to force them to invest in government securities).</li> <li>Development of the domestic capital market and financial sector.</li> </ol>
Disadvantages	<ol> <li>May turn out to be very expensive in case of exchange rate depreciation.</li> <li>Difficulties in calculating exchange rate risk and hedging against over a long period.</li> </ol>	<ol> <li>Small market base and the risk of crowding out.</li> <li>Interest rates may be very high.</li> <li>Difficulty in raising long-term funds due to the lack of confidence in inflation control.</li> </ol>

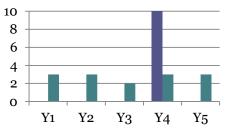
#### **Duration target and debt redemption**

You may wish to set average maturity target. Which is riskier, a single serial bond with maturity of 4 years or a combination of bonds spreading over years?

- The former is riskier. The smoother the redemption profile, the lower the risk.
- Targeting duration plus keeping the yearly debt redemption as smooth as possible is advisable.

#### (Example)

- Average maturity: longer than 5 years
- Annual redemption to the total debt: less than 20% or 25%;



#### **Contingent liabilities**

- The debt managers should examine the impact of contingent liabilities too—not only direct government debt.
  - Contingent liabilities: *potential* claims which have not yet but could be materialized under certain circumstances
  - There are both explicit and implicit contingent liabilities.
  - For implicit contingent liabilities, the government does not have a contractual obligation. However, the government (ex-post) may be required to extend financial assistance because the cost of denying assistance is unacceptably high in the case of bailouts of the financial sector, state-owned enterprises, or subnational governments.

## Matrix of government liability definition

Liabilities	<b>Direct</b> (obligation in any event)	<b>Contingent</b> (obligation if a particular event occurs)
<b>Explicit</b> Government liability recognized by a law or contract	<ul> <li>foreign and domestic sovereign borrowing (loans contracted by central government)</li> <li>budgetary expenditures legally binding in the long term (civil servants' salaries and pensions)</li> </ul>	<ul> <li>state guarantees for non-sovereign borrowing, e.g., subnational governments and public and private sector entities (development banks)</li> <li>umbrella state guarantees for various loans (e.g., mortgage loans, small business loans)</li> <li>trade and exchange rate guarantees</li> <li>state guarantees on private investments</li> <li>state insurance schemes (deposit insurance, crop insurance, flood insurance etc.)</li> </ul>
Implicit A de facto obligation of government driven by public and interest- group pressures	<ul> <li>future public pensions (as opposed to civil service pensions), if not required by law</li> <li>social security schemes, if not required by law</li> <li>future health care financing, if not required by law</li> <li>future recurrent costs of public investments</li> </ul>	<ul> <li>defaults of subnational government or SOEs</li> <li>cleanup of liabilities of privatized SOEs</li> <li>banking failure (beyond deposit insurance)</li> <li>failure of a nonguaranteed pension fund, employment fund or social security fund</li> <li>default of central bank on its obligations (foreign exchange contracts, currency defense, balance of payments stability)</li> <li>bailouts following private capital outflows</li> <li>environmental recovery, disaster relief, military financing</li> </ul>

## **Management of contingent liabilities**

- Contingent liabilities involve a high degree of uncertainty.
  - Can be very large, particularly when involving recapitalization of banking system or poorly designed privatization.
- Government should reduce the risks by;
  - strengthening prudential supervision and regulation,
  - introducing sufficient deposit insurance schemes,
  - undertaking sound governance reforms of public sector enterprises, and
  - improving the quality of macroeconomic management and regulatory policies.
- Government should ensure those risks are well informed, and monitor their risk exposures.
- Government should also be conscious of the conditions that could trigger implicit contingent liabilities.

# **Contingent liability for PPP guarantee**

- Public-Private Partnership (PPP) model has been used in many countries to attract investments to provide public infrastructure assets and services.
- However, PPP contracts also pose fiscal risks for governments, for example, in the form of government guarantee.
- PPP projects which are financially profitable in the baseline scenario may face significant risk of loss, including demand risk, exchange rate depreciation, and interest rate rise.
- Typically, the financial risk of PPP projects should be assessed by applying numerous simulations of various risk factors, e.g., Monte Carlo simulation.

#### **Transparency and accountability**

- Transparency in debt management operations can help identify fiscal vulnerabilities; analysis of key debt indicators can highlight where potential problems are emerging.
- Timely and accurate recording, reporting and analysis of debt portfolio are important elements in identifying possible risks to the fiscal position; Misreporting or lack of timeliness or coverage may understate the extent of government obligations.
- Transparency enhances good governance through greater accountability of public institutions involved with debt management.

## **Key points**

(Strategy)

- With the good debt management, the emerging economy government can mobilize fund at reasonable cost and mitigate severe damage to the economy under the financial stress.
- Debt management strategy clearly placed in the overall macroeconomic framework needs to be worked out and regularly updated.
- Clear separation of debt management from political influence and monetary policy responsibilities is important.
- Cost and risk analysis of the existing debt is the first step, and preferably these data and analysis should be published for transparency.

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# (Continued)

- It is necessary to develop a framework to identify and manage the tradeoff between cost and risks from viewpoint of risk tolerance.
- Consider risks in addition to costs: select maturities, currencies and interest rate in order to match the objective of risk management. Try to maximize concessional debts.
- Countries with limited access to capital markets may realistically have the only option of placing limits on fiscal deficit.

# (Continued)

(Bond Issuance)

- Rely primarily on market-determined instruments in bond issuance with sufficient transparency and predictability including publication of annual issue calendar.
- Maintain continuous dialogue with domestic and international investors.
- Promote liquid and efficient secondary market.
- Discontinue distortive arrangements to void fiscal discipline, to distort flow of investment funds, and to inhibit secondary market development. These will be costly and inefficient in the end.

## Thank you very much!

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